

---

# S&P TEST

SWOT & PESTLE.com

---

## BANK MUSCAT SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Bank Muscat

**Company Sector :** Banking and Financial Services

**Operating Geography :** Asia, Oman, Middle East

**About the Company :** With assets of over 11.9 billion USD, and a presence through 100 branches, 280 ATMs and a strategic stake in Bank Muscat International (BMI), Bank Muscat is the largest bank in Oman. The bank is headquartered at Seeb. It was founded in 1982. The Bank employs 3,712 persons.

**Revenue :** Operating Income US \$ 1058 million (FY ending Dec 2015)

**SWOT Analysis :**

The SWOT Analysis for Bank Muscat is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Flagship financial institution in Oman</li> <li>2.Strong financial fundamentals</li> <li>3.Successful Islamic Banking Operations</li> <li>4.Large corporate clientele</li> <li>5.Technology investments</li> </ul>	<ul style="list-style-type: none"> <li>1.Low fee based income</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Vision 2020 Oman</li> <li>2.Oman's demographics</li> <li>3.Industrial and infrastructure projects</li> <li>4.Regional expansion</li> </ul>	<ul style="list-style-type: none"> <li>1.Short term economic shocks</li> <li>2.Turmoil in the Middle East</li> </ul>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.  
The complete report for **Bank Muscat** SWOT & PESTLE Analysis is a paid report at **21.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)