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CREDIT AGRICOLE SWOT & PESTLE ANALYSIS

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Company Name : Credit Agricole

Company Sector : Banking and Financial Services

Operating Geography : France, Europe, Global

About the Company : Credit Agricole Group also known as "la banque verte" or the Green Bank was founded in the year 1894. The bank has emerged as the largest cooperative financial institution on the global platform. Its headquarters are located in Mont rouge, France. It has offices located in almost all major countries of the world. Although It started as a cooperative financial institution, the Credit Agricole Group also specializes in retail banking, corporate banking, investment banking, private banking and wealth management. The company is basically a house of brand and has had mostly inorganic growth since its inception.

Revenue :

SWOT Analysis :

The SWOT Analysis for Credit Agricole is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Diverse Product Range across financial services segments 2.Largest retail customer base in France and Europe 3.Broad portfolio of brands 4.Operations in both banking and non-banking financial sectors 5.Stable financial rating 6.Diversified revenues and strong financial base amongst peers 	<ul style="list-style-type: none"> 1.An uncertain financial environment 2.Weakness in Italian business
Opportunities	Threats
<ul style="list-style-type: none"> 1.Market opportunity in Asia 2.Development of Green solutions 	<ul style="list-style-type: none"> 1.Challenging economic and regulatory environment 2.Unstable Political Condition 3.Threat from potential new entrants into the financial services market

PESTLE Analysis :

The PESTLE Analysis for Credit Agricole is given below:

Political	Economical
1.Implication of Brexit on UK operations	1.Increase in global growth 2.Sustainable Low Interest Rate
Social	Technological
1.Geographic divide and a rise in social tensions 2.Aging Population in Europe	1.Legal regulations in financial services 2.Tax Reforms in the United States ", "1Environmental commitment to combat climate change 2Momentum in green and social bonds market
Legal	Environmental
1.	1.

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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