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SKYWORKS SOLUTIONS SWOT & PESTLE ANALYSIS

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Company Name : Skyworks Solutions

Company Sector : Semiconductors

Operating Geography : Woburn, Massachusetts, Global

About the Company : Skyworks Solutions, Inc. is an American company that has revolutionized the wireless networking segment. It was founded in 1962 as Alpha Industries and merged with the wireless communications division of Conexant in 2002. The headquarters of the company are located in Woburn, MA, United States. The company conducts its operations in Asia, Europe and North America. Their highly innovative analog semiconductors are connecting people, places and things together. Technology is also used in a number of new and existing applications within the broadband, aerospace, automotive, cellular infrastructure, industrial, medical, military, connected home, smartphone, tablet and wearable markets.

The company has received many awards over the years for exceptional performance. In 2019, the company was given the award of “Best Strategic Partner” by Xiaomi, to whom it provides advanced front-end solutions. It was also given the award of “Global Excellent Partner” by ZTE for best technology, service and supply in 2019.

The mission statement of the company reads, “Connecting Everyone and Everything, All the Time”. The vision statement of the company reads, “We are empowering the wireless networking revolution, connecting people, places and things around the world”. As per early 2020 records, the company employs around 9000 people across its offices.

Revenue :

\$3, 376.8 million – FY ending 27th Sep, 2019

\$3, 868.0 million – FY ending 28th Sep, 2018

SWOT Analysis :

The SWOT Analysis for Skyworks Solutions is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Large product portfolio with multiple applications 2.Diverse geographic supply chain 3.Consistently Strong Financial 4.Transforming Connectivity through 5G Performance 	<ul style="list-style-type: none"> 1.Association with apple and Samsung 2.Operating in a highly cyclical industry 3.Weak performance compared to peers
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growth in Internet of Things 2.Fast development of autonomous cars 3.Emerging economies 	<ul style="list-style-type: none"> 1.Foreign exchange risk 2.Geopolitical risk 3.The slowing of Moore's Law and EUV

PESTLE Analysis :

The PESTLE Analysis for Skyworks Solutions is given below:

Political	Economical
1.Exposure from business in China 2.Reliable military and space solutions 3.Impact of varying taxation across markets	1.Economic growth rate
Social	Technological
1.Diversity and Inclusion 2.Develop STEM skills in the workforce	1.5G Technology and Connected revolution 2.Integration with StarCore's Processor technology
Legal	Environmental
1. Intellectual property and proprietary rights	1.Environmental Regulations 2.Cyclicalities and seasonality 3.New environmental policies

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