

---

# S&P TEST

SWOT & PESTLE.com

---

## STOCKLAND CORPORATION LTD. SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Stockland Corporation Ltd.

**Company Sector :** Construction, Realty

**Operating Geography :** Australia and NZ, United Kingdom

**About the Company :** Stockland Corporation was founded in 1952. Initially it was named as Stocks and Land. It is headquartered at Sydney, Australia. It deals with the development and management of retail, office, industrial and office park properties in mainland Australia, UK and New Zealand. It also offers services like property trust management and property management. It has a total of 1498 employees as of FY 2016.

**Revenue :\$A 2.3 billion (FY ending 30th June 2016)**

## SWOT Analysis :

The SWOT Analysis for Stockland Corporation Ltd. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Largest diversified property company in Australia</li> <li>2.Strong control across the value chain and established relationship with stakeholders.</li> <li>3.Sustainability and environmental friendly business outlook.</li> <li>4.High operational efficiency and flexible working environment</li> </ul>	<ul style="list-style-type: none"> <li>1.Deterioration in Stockland's retail portfolio</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Opportunities in residential 'Re-development' domain</li> <li>2.Digital revolution to open new market opportunities</li> </ul>	<ul style="list-style-type: none"> <li>1.Stiff domestic and international competition</li> <li>2.Affordable housing an increasing challenge in Australia</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Stockland Corporation Ltd. is given below:

Political	Economical
1.Transparent political policy followed by Stockland 2.Imposition of surcharge on the non-resident buyers of real estate property	1.Affordable housing becoming a major challenge 2.Uncertain macroeconomic outlook with looming risks
Social	Technological
1.Baby boomers to spur demand for an increase in need for villages	1.Technology transformation to help streamline systems and processes
Legal	Environmental
1.Real estate deals vulnerable to money laundering	1.Stockland \u2013 a leading global player in sustainability 2.Stockland is the Australia's first issuer of green bonds to fund greener projects

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Stockland Corporation Ltd.** SWOT & PESTLE Analysis is a paid report at **9.52 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**