

---

# S&P TEST

SWOT & PESTLE.com

---

## LOBLAW COMPANIES LIMITED SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Loblaw Companies Limited

**Company Sector :** Retail, Healthcare

**Operating Geography :** Canada, North America

**About the Company :**

Loblaw Companies Limited is a Canadian food retailer, encompassing corporate and franchise supermarkets. It was founded in 1956 by Theodore Loblob. It is headquartered in Ontario, Canada. It is a network of corporate and independently operated stores in communities across the country. As of 2020, the company has employed close to 2,00,000 Canadians. Loblaw offers convenient locations that span the value spectrum from discount to speciality; full-service pharmacies; no-fee banking; affordable fashion and family apparel; and, three of Canada's top consumer brands in President's Choice, Life Brand and no name. It operates five independent divisions - Market, Shoppers Drug Mart, Real Canadian Super Store Discount, PC Financial and Job Fresh.

The company's vision statement reads, "Loblaw' purpose- Live Life Well- supports the needs and well-being of Canadians who make one billion visits each year to the company's stores." Loblaw Companies Limited was recognised as one of Canada's Top 100 Employers (2020) and Greater Toronto's Top Employers(2020). The company's unique selling proposition or USP lies in it being the Canada's largest food and pharmacy leader with around one billion customers.

**Revenue :**

CAD 48,037 million – FY ended 28th December 2019 (y-o-y growth of 2.9%)

CAD 46,693 million – FY ended 29th December 2018

## SWOT Analysis :

The SWOT Analysis for Loblaw Companies Limited is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Canada's leading retail and pharmacy chain offering a diverse portfolio of products &amp; services</li> <li>2.Omni-channel distribution channels for a digital experience</li> <li>3.Unique customer retention programs including rewards and personalization</li> <li>4.Access to a huge data base resulting in data-driven decision making</li> <li>5.Connected with the largest EMR platform, giving a customer-empowering healthcare service</li> </ul>	<ul style="list-style-type: none"> <li>1.Product recalls like PC\u00ae Cranberry Goat's Milk Cheese affecting the brand name</li> <li>2.Sharp increase in depreciation and amortization in 2019 as compared to 2018</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Expansion in assortment of products with the help of online marketplaces</li> <li>2.Leveraging artificial intelligence (AI) to implement automation</li> <li>3.Increasing demand for healthy and nutritious food products</li> </ul>	<ul style="list-style-type: none"> <li>1.Highly competitive environment in retail and financial services resulting in price wars</li> <li>2.Computer glitches threatening the privacy and security of consumer data</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Loblaw Companies Limited is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1. Political affiliations and lobbying capturing the public's outrage</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1. Backfiring of overzealous attempts to increase profits</p> <p>2. Impact of pandemic on oil prices and Canadian economy</p>
<p style="text-align: center;"><b>Social</b></p> <p>1. Heavy investments in community welfare activities like advancing solutions to sustainable food challenges</p> <p>2. Increase in tech savvy population leading to an increase in the average time spent in front of a screen</p> <p>3. Price-Conscious consumers driving private label growth</p>	<p style="text-align: center;"><b>Technological</b></p> <p>1. Better online shopping experience through video games like Hauler Aisles of Glory</p> <p>2. Investments in online platforms to provide omni-channel shopping experience</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1. Disputes on avoidance of paying taxes using overseas subsidiaries</p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1. Adoption of a carbon reduction strategy to reduce the greenhouse gas emissions</p> <p>2. Commitment for food waste and landfill waste reduction</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Loblaw Companies Limited** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**

**Buy Now**

\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2025 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
[support@swotandpestle.com](mailto:support@swotandpestle.com)