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AEROSPACE AND DEFENSE SECTOR SWOT & PESTLE ANALYSIS

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Company Name : Aerospace and Defense Sector

Company Sector : Aerospace and Defense

Operating Geography : Global

About the Company : The Aerospace/Defense Industry serves, as its name represents, two main markets: The aerospace target market includes production and services for commercial aircraft, and the defense target market provides military weapons and systems. The industry also includes production of aircraft for business use and space vehicles such as satellites. Aerospace target markets include the world's airlines. Defense, which is dependent on the nation's need for military weapons and systems designed to operate on land, sea, and in the air. It is an over \$760 billion market as of end-2018, comprised of several large companies with smaller ones providing parts/services to the large firms or obtaining smaller contracts. Usually, these smaller companies provide services to both commercial aircraft and defense companies. Large companies include Boeing, Raytheon, Northrop Grumman, Lockheed Martin, Airbus, and others. Often, there is overlap between Defense and Commercial Aircraft companies; Boeing is an example of such a company. Its main focus is on commercial aircraft, but it also has a substantial defense sector.

Revenue :

SWOT Analysis :

The SWOT Analysis for Aerospace and Defense Sector is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.APAC region has seen nations increasing investments in A&D strategies and resources 2.Aviation growth expected outperform overall economy 3.Intensifying security threats driving strong growth prospects in defense sector 	<ul style="list-style-type: none"> 1.Production related issues in commercial aerospace segment 2.Slowdown in investments and R&D
Opportunities	Threats
<ul style="list-style-type: none"> 1.Adoption of highly agile production including digital technologies 2.Airlines will also replace aging fleets with modern and fuel-efficient aircrafts 3.Regional jet market set to be robust 4.MRO and aftermarket shift to open new opportunities 5.Innovation and investments in space technologies 	<ul style="list-style-type: none"> 1.Trade wars, coronavirus leading to slowing global economy 2.New commercial aircraft orders likely to remain weak 3.Defence companies to face increased competition from nontraditional commercial entrants 4.Brexit could exacerbate the current supply-chain constraints

PESTLE Analysis :

The PESTLE Analysis for Aerospace and Defense Sector is given below:

Political	Economical
<ul style="list-style-type: none"> 1.Brexit may lead to disruption in supply chains 2.United States continues to be the primary growth driver for the A&D industry 3.Uncertainty in the UK's role in EU defence market 	<ul style="list-style-type: none"> 1.Falling oil prices to cause a slowdown in defense spending 2.Fluctuations in foreign currency exchange rates
Social	Technological
<ul style="list-style-type: none"> 1.Competition for skilled personnel in A&D 	<ul style="list-style-type: none"> 1.Growing adoption of 3D printing 2.Digitization gathers momentum in defense 3.Drones becoming a larger interest of the militaries 4.Additive manufacturing gaining momentum in aerospace
Legal	Environmental
<ul style="list-style-type: none"> 1.Regulatory compliances and restrictions in A&D sector 	<ul style="list-style-type: none"> 1.Environmental impact of manufacturing operations 2.Focus on fuel efficiency of aircrafts

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