
S&P TEST

SWOT & PESTLE.com

NORSK HYDRO SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Norsk Hydro

Company Sector : Metals and Mining

Operating Geography : Norway, Europe, Global

About the Company :

Norsk Hydro is an extensively integrated aluminium company with its headquarters in Oslo. Hydro primarily engages in the provision of automotive and transport products, building systems, extruded and rolled products. Additionally, Hydro also extracts bauxite, refines alumina and generates energy simultaneously. The company has an international workforce of 35000 employees in over 40 countries across the world. Norsk Hydro was founded in 1905 by Norwegian entrepreneurs- Sam Eyde and Kristian Birkeland, to provide for the growing need of food in those years. Due to its intricate process for manufacturing fertilizer, the company became immensely prominent as Norway's first industrial giant. In 1969, the company changed its name to Norsk Hydro A.S. Hydro is also pursuing major projects such as its recent collaboration with Elonroad to build a road as of June, 2020, that dynamically charges electric vehicles. The Norwegian aluminium and renewable energy conglomerate, is contributing by producing the crucial aluminium-made electric loops for the project. Hydro has made sincere efforts to preserve the environment by designing and manufacturing their products sustainably. The company has secured several awards to its name, namely the prestigious Swedish Renewable Energy Award 2019 for successfully establishing ways for investments in renewable energy.

Norsk Hydro's unique selling proposition or USP lies in being the third largest integrated aluminium supplier in the world and the global supplier of aluminium and aluminium products. Norsk Hydro's mission statement reads, "To create a more viable society by developing natural resources into products and solutions into innovative and efficient ways."

Revenue :

NOK 149.8 billion– for the year 2019 (Decline 6.02%)

NOK 159.4 billion– for the year 2018

SWOT Analysis :

The SWOT Analysis for Norsk Hydro is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. One of the largest producers of aluminum with operations in 40 countries 2. Leading the market due to strong distribution network. 3. Robust power position, majorly based hydropower 	<ul style="list-style-type: none"> 1. Cybersecurity needs to be beefed up across operational teams 2. Unsatisfactory performance over the past few years 3. Production embargo at Alunorte alumina refinery
Opportunities	Threats
<ul style="list-style-type: none"> 1. Norsk Hydro has opportunity and capability to increase market share through renewable energy. 2. Consumer trend towards low-carbon opens up new market opportunity for Norsk Hydro. 3. Substitution effects driving aluminum demand 	<ul style="list-style-type: none"> 1. Decrease in demand is leading to shutdowns and cost saving programs. 2. Challenging conditions in downstream market

PESTLE Analysis :

The PESTLE Analysis for Norsk Hydro is given below:

<p style="text-align: center;">Political</p> <p>1. Allegations of land grabbing and corruption impacting global image</p> <p>2. Trade wars and Brexit uncertainty impacting business</p>	<p style="text-align: center;">Economical</p> <p>1. Hydro operates in wide geographies having demand supply changes, currency risk and macroeconomic developments.</p> <p>2. Significant exposure to commodity and currency fluctuations</p>
<p style="text-align: center;">Social</p> <p>1. Aluminium - an integral part of modern-day mobility and packaging</p>	<p style="text-align: center;">Technological</p> <p>1. Aluminium operations are subject to a broad range of environmental laws and regulations</p> <p>2. New regulations have been inculcated for operations in Brazil</p> <p>","</p>
<p style="text-align: center;">Legal</p> <p>1. Investments and adherence to guidelines of UNEP in operations</p> <p>2. Manufacturing eco-friendly products to improve customer sustainability</p> <p>"]]</p>	<p style="text-align: center;">Environmental</p> <p>1.</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Norsk Hydro** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com