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DAWSON GEOPHYSICAL SWOT & PESTLE ANALYSIS

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Company Name : Dawson Geophysical

Company Sector : Geophysical Services, Seismic Data Acquisition

Operating Geography : United States, North America

About the Company : Dawson Geophysical Company, a Texas corporation is a leading provider of North American onshore seismic data acquisition services with operations throughout the continental United States and Canada. Its headquarters are located in Midland, TX, United States. It acquires and process 2D, 3D and multi-component seismic data for our clients, ranging from major oil and gas companies to independent oil and gas operators as well as providers of multi-client data libraries. Currently, the company is the biggest provider of 2D and 3D seismic data acquisition services in the U.S. The company employs 455 employees as per early 2020 records.

Revenue :

\$ 145.77 million - FY ending Dec 31, 2019

SWOT Analysis :

The SWOT Analysis for Dawson Geophysical is given below:

Strengths	Weaknesses
1. Leading provider of seismic data acquisition services 2. Usage of latest in 3D seismic survey techniques	1. Majority of current activity is in areas of unconventional reservoirs 2. Heavily dependent on North American markets
Opportunities	Threats
1. Increasing number of mining activities in the power industry	1. Fluctuations in the level of drilling and completion activity 2. Competition in the North American seismic data acquisition industry 3. Dependence on client production expenditures

PESTLE Analysis :

The PESTLE Analysis for Dawson Geophysical is given below:

Political	Economical
1.Global political and military events impacting oil and gas prices	1.Oil and natural gas industry historically a cyclical industry
Social	Technological
1.Increasing popularity of electric cars	1.Adoption of aerial based geophysical survey
Legal	Environmental
1.Relaxation in environmental regulations in the United States	1.Rising shift towards clean energy

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Dawson Geophysical** SWOT & PESTLE Analysis is a paid report at **12.53 U.S.D.**



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