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LEIDOS SWOT & PESTLE ANALYSIS

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Company Name : Leidos

Company Sector : Information Technology

Operating Geography : United States, North America, Global

About the Company :

Leidos is an American defense, aviation, information technology and biomedical research company headquartered in Reston, Virginia. The company offers transportation security, life sciences, critical infrastructure, smart grid, systems integration, commercial cyber services and utility planning. Leidos has an international workforce of 37,000 employees as of 2020. Formerly known as Science Applications International Corporation, the company was founded in 1969 by J. Robert Beyster. The U.S government was the company's first customer, hiring Beyster's firm to analyze the impact of nuclear weapons. In 1988, SAIC won its first billion-dollar contract to create the Department of Defense's (DoD) Composite Health Care System. The company is intricately committed towards sustainability, utilizing their resources to support people, uplift communities and protect the environment. Leidos is even implementing measures to minimize GHG emissions and energy use, track environment risks and improve environment data collection and visibility. Furthermore, Leidos maintains an Environmental, Health and Safety Management System to protect its employees, stakeholders and the environment simultaneously complying by the applicable laws and regulations. The company was awarded the Halo Social Impact Award 2020 by Engage for Good.

Leidos' unique selling proposition or USP lies in being one of the World's Most Ethical Companies. Its mission statement reads, "Become the global leader in the integration and application of information technology, engineering, and science to solve our customers' most demanding challenges. We will deliver innovative solutions through the efforts of our diverse and talented people who are dedicated to our customer's success. We will empower our teams, contribute to our communities and operate sustainably."

Revenue :

\$ 11,094 million - FY ending 31st December 2019 (y-o-y growth 8.82%)

\$ 10,194 million - FY ending 31st December 2018

SWOT Analysis :

The SWOT Analysis for Leidos is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.High participation of renowned institutional investors 2.Market leader in offering solutions to cater to the government sector 3.Strong fundamentals of business minting money for investors 4.Expertise in handling nuclear materials 5.In depth involvement in US space programs and defense programs 6.A company built with a strong base in R&D 7.Significant work contracts making for a strong order book lineup 	<ol style="list-style-type: none"> 1.High dependence on US government 2.Obligation to not to share classified business deals with investors 3.Enormous depth can challenge the cash flows during rough weather
Opportunities	Threats
<ol style="list-style-type: none"> 1.The growing demand of automation in government and public sector 2.Collaborating to bring solution against Covid-19 3.Diversification and positioning opens it to opportunities in challenging times 	<ol style="list-style-type: none"> 1.High competition in the business area of expertise 2.High dependence on government orders exposes enterprises to high backlogs 3.Subjected to audits and investigations by US governments 4.The government orders could be amended as per provisions of clauses

PESTLE Analysis :

The PESTLE Analysis for Leidos is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.Presidential race in 2020 will influence nation's defense budgets 2.Partakes in political activities and lobbying to ensure that the company's interests are appropriately represented 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Seasonality in the order and payment cycle of government orders 2.Economic setbacks on defense procurements due to Covid-19
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Digital workspace offerings of Leidos to see a boom due to increase in virtual workspace as a result of novel coronavirus 2.Government orders lead to access of classified and personal information of government employees and citizens 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Role of AI and digital transformation in defense and national security 2.Role of AI and digital transformation in healthcare
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Major regulatory pressures and compliance mandates while dealing with government contracts 2.Failure in delivery or performance of government contracts leads to legal actions against the participating firm 3.Recover expenditure and safeguard interests due to the Covid-19 impact through the CARES Act 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Legacy of Environmental Stewardship

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