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SURGUTNEFTEGAS SWOT & PESTLE ANALYSIS

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Company Name : Surgutneftegas

Company Sector : Oil and Gas

Operating Geography : Russia, Europe

About the Company :

Surgutneftegas Public Joint Stock Company is a Russian oil and gas industry that primarily engages in the production of hydrocarbon and petroleum. Its activities include operating oil and gas fields, manufacturing and marketing of petroleum and petrochemical products, gas processing, retail sales of fuel, and related goods and services. Furthermore, it provides banking, insurance, engineering, and television and radio broadcasting services; and manufactures wood construction products. The company is headquartered in Surgut, Khanty-Mansi Autonomous Okrug, Russia and it employs 114000 people as of 2020. Surgutneftegas was founded in 1993 after merging numerous former state-owned companies possessing large oil and gas reserves in Western Siberia. The company operates through various segments: Exploration & Production, Refining & Sale, and Other Activity. Surgutneftegas is the leading oil supplier to Belarus and it also engages with other foreign countries like Iran, Libya and pre-war Iraq. It accounts for approximately 13% of the country's crude output and 25% of gas produced by domestic oil companies.

Surgutneftegas's unique selling proposition or USP lies in it being one of Russia's top-five integrated oil and natural gas companies, accounting for 10% of the country's oil production. "Surgutneftegas" PJSC is one of Russia's largest vertically integrated oil companies (VIOCs) playing a vital part in the fuel and energy ecosystem of the nation. "Surgutneftegas" PJSC retains one of the leading positions in the industry in development drilling as well as in prospecting and exploratory drilling. The Company accounts for 10.8% of the country's oil output and 6.5% of the oil refining amount. Surgutneftegas received the title of "the company of the year" in the annual professional competition "Black Gold of Ugra". It has also secured the #251 spot on Forbes Global 2020 lists.

Revenue :

RUB 1555 million - FY ending 31st December 2019 (y-o-y growth 2%)

RUB 1524 million - FY ending 31st December 2018

SWOT Analysis :

The SWOT Analysis for Surgutneftegas is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Unbeatable low debt to equity ratio with proven strong financials 2.Strong assets and waste utilization scale 3.Giving an all round solution to the Russian oil and gas demand 4.One of the largest Russian oil companies 5.Effective income through the additional services in gas stations 6.Self sufficiency in fulfilling energy requirements 7.Focusing on innovation for multidimensional benefits 	<ol style="list-style-type: none"> 1.Low productivity of natural gas 2.Aging assets affecting production 3.High dependency on Russia for overall business
Opportunities	Threats
<ol style="list-style-type: none"> 1.Prospects in natural gas industry 2.Steady growth in demand of petrochemicals 3.Increasing profitability through cost reduction program 	<ol style="list-style-type: none"> 1.Declining demand of fuel in Russia 2.Fluctuating oil prices pulling business sentiments down 3.High influence in global supply from OPEC and USA 4.Forced to cut production due to OPEC+ agreements 5.Sanctions aimed at curbing Russian energy export pipelines to Europe, such as Nord Stream 2.

PESTLE Analysis :

The PESTLE Analysis for Surgutneftegas is given below:

Political	Economical
1.Agreements and disagreements on issues among OPEC+ members 2.US and EU collude to weaken Russian dominance	1.Poor oil prices since 2014 2.Slowdown in Russian economy hurts consumption 3.Economic downturn due to Covid-19 affecting business
Social	Technological
1.Younger generation is not interested to work in oil and gas industry 2.Growing culture of driving in Russia 3.Steps towards employee welfare and safety	1.Increasing efficiency of power plants through IT and automation 2.Usage of technology to increase productivity and reliability
Legal	Environmental
1.Requirement to abide by Russian regulation of licensing for explorations and other activities 2.Imposition of US-EU sanctions on the Russian oil sector, features Surgutneftegas on the SSI list	1.Measures to mitigate affects of extreme weather conditions in production 2.Waste reduction efforts

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