
S&P TEST

SWOT & PESTLE.com

DOLBY LABORATORIES SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Dolby Laboratories

Company Sector : Consumer Electronics, Media and Entertainment

Operating Geography : United States, North America, Global

About the Company : Dolby Laboratories operates as an American company that specializes in audio noise reduction, and audio encoding/compression. The company primarily creates audio and imaging technologies that transform entertainment and communications in our day-to-day activities. Dolby Technologies licenses and develops its audio technologies which ranges from a digital audio codec solution used for media applications (AAC & HE-AAC) to an audio coding technology that delivers new audio experiences to a range of playback devices, Dolby AC-4. The company is headquartered in San Francisco, California and it employs a dynamic workforce of 2193 employees across 36 locations as of 2020. Dolby Laboratories, Inc. was founded in 1965 by Ray Dolby. Though he was a part of the six-member team that developed the first videotape recorder in 1957, it was during his professional tenure at UNESCO that Dolby designed his namesake noise reduction process. The company is mainly divided into three sectors: Picture, Broadcast and Consumer Electronics. Its products include Cinema Imaging, Cinema Audio, Dolby Voice Room and Other products. Their products are utilized in content creation, distribution and playback to augment image and sound quality, and improve transmission and playback. Dolby Laboratories was recognized with a Red Dot Award 2019 for Product Design for Dolby Dimension- the first wireless headphones designed for entertainment at home.

Dolby Laboratories' unique selling proposition or USP lies in being the market leader in developing sound processing and noise reduction systems. Dolby Laboratories' mission statement reads, "Making experiences come alive through technology is what we do."

Revenue :

USD 1,241 million – FY ended 27th September 2019 (y-o-y increase of 17.74%)

USD 1,054 million – FY ended 28th September 2018

SWOT Analysis :

The SWOT Analysis for Dolby Laboratories is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Commitment to deliver superior experience using technologies and creative solutions 2.Strong licensing foothold using various models 3. Strength and reputation of the Dolby brand globally 4.Substantial base of IP assets 	<ul style="list-style-type: none"> 1.Continuing downward pressure on PC revenues resulting in decline in ASPs 2.Dependence on sales by licensees
Opportunities	Threats
<ul style="list-style-type: none"> 1.Further developments in the enterprise and application development space 2.Increase in the breadth of mobile devices supporting Dolby technologies 3.Investments in carbon offset programs 	<ul style="list-style-type: none"> 1.Difficulty in enforcement of contractual & IP rights in emerging growth countries 2.Challenges to gaming console market from mobile devices and gaming PCs 3.Manufacturers increasingly pushing for open standards

PESTLE Analysis :

The PESTLE Analysis for Dolby Laboratories is given below:

Political	Economical
1.Uncertainties posed by the trade war between the US and China	1.Exposure to adverse movements in currency exchange rates 2.Economic downturn leading to weak consumer spending
Social	Technological
1.Continued advancement of OTT media delivery and consumption 2.Incorporating technologies in mobile device OEMs	1.Unveiling of new technologies for better music and picture experience 2. Development of API platform in the enterprise and application development space
Legal	Environmental
1.Unveiling of new technologies for better music and picture experience 2. Development of API platform in the enterprise and application development space	1.Minimizing energy and utility consumption at operational sites 2.Employment of sustainable building practices

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Dolby Laboratories** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com