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FRESENIUS SE & CO. SWOT & PESTLE ANALYSIS

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Company Name : Fresenius SE & Co.

Company Sector : Pharma & Healthcare

Operating Geography : Germany, Europe, Global

About the Company : Fresenius SE & Co. KGaA is a health care company primarily providing products and services for dialysis, hospitals along with inpatient and outpatient medical care. It was founded in 1912 by Eduard Fresenius. It is headquartered in Germany. The company is one of the world's leading healthcare companies serving more than 100 countries around the globe. The Fresenius Group includes 4 independent business segments with each segment actively contributing to growth in healthcare. The 4 groups are Fresenius Medical care which is the world leader in kidney failure treatment, Fresenius Helios which is Europe's largest private hospital operator, Fresenius Kabi which supplies essential drugs and medical services to help critically ill patients and Fresenius Vamed which plans and manages healthcare facilities. The Group employed over 294,000 employees at the start of 2020. Fresenius always keeps the patients first which has remains central to its operations. They have been working for more than 100 years to save lives and improve the quality of life of their patients. With strong focus on innovation and efficiency, they have made quality healthcare services accessible to large number of people and work towards finding better solutions thus contributing to medical progress and better patient care. Their commitment to future is captured by "Forward Thinking Healthcare": better medicine for more people.

Fresenius Medical Care's USP or unique selling proposition lies in being the world's leading provider of products and services for people with chronic kidney failure. Around 3.5 million patients worldwide with this disease regularly undergo dialysis treatment. Fresenius mission statement reads "Better medicine and health care services for even more people".

Revenue :

35.5 billion – FY ended 31st Dec 2019

33.5 billion - FY ended 31st Dec 2018

SWOT Analysis :

The SWOT Analysis for Fresenius SE & Co. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strong focus on research and development 2.World's leading products and service provider for kidney patients 3.Consecutive record year with strong financial performance 4.Significant progress across four business groups 	<ul style="list-style-type: none"> 1.Voluntary recall of lots due to presence of particulate matter
Opportunities	Threats
<ul style="list-style-type: none"> 1.Increasing global dialysis market 2.Increasing opportunities in health care sector 3.Expanding the regional presence 4.Broadening the products and services business 	<ul style="list-style-type: none"> 1.Impact of regulatory changes on Fresenius Helios 2.Changes in health care and reimbursement systems related regulations 3.Re-entry of competitors into the U.S. market for generic IV drugs

PESTLE Analysis :

The PESTLE Analysis for Fresenius SE & Co. is given below:

<p style="text-align: center;">Political</p> <p>1.U.S plans for changes to kidney disease care</p>	<p style="text-align: center;">Economical</p> <p>1.Impact of inflation rates and price developments</p> <p>2.Exposed to various currency and interest rate risks</p>
<p style="text-align: center;">Social</p> <p>1.Sedentary lifestyle increasing the number of diabetes patients worldwide</p> <p>2.Increasing trend of outpatient care and treatment</p>	<p style="text-align: center;">Technological</p> <p>1.Increased integration of IT systems and new technologies</p> <p>2.Use of online portal for patients</p>
<p style="text-align: center;">Legal</p> <p>1.Compliance with product specifications and manufacturing regulations Exposed to actions for breach of its duties.</p> <p>2.Subject to various tax codes and regulations being a global corporation</p>	<p style="text-align: center;">Environmental</p> <p>1.Focus on environmental protection through internal operations</p>

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Fresenius SE & Co.** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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Client Support:
support@swotandpestle.com