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## ALBERTSONS COMPANIES, INC. SWOT & PESTLE ANALYSIS

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**Company Name :** Albertsons Companies, Inc.

**Company Sector :** Retail

**Operating Geography :** United States

**About the Company :**

Albertsons Companies, Inc., headquartered in the Boise, Idaho, US is one of the largest food and drug retailers having a strong presence at both national and local scale. It operates in 34 states and the District of Columbia. It runs 20 renowned brands, viz. Albertsons, Vons, Acme, Tom Thumb, United Supermarkets, including meat kit company, Plated, based in NYC. Albertsons Cos. works with the aim of better lives of people by making a meaningful difference, one neighbourhood at a time. The history of the company dates back to the 1860s. However, the first Albertsons store was opened in 1939 in Boise, Idaho. Presently it is headquartered in Boise, Idaho, just a few miles away from Joe Albertsons' original Store. With 2250 stores operational, as on June 2020, Albertsons is one of the largest retail employers in United States, providing 300,000 jobs. With more than 1700 in-store pharmacies, Albertsons caters to the needs of approximately 5.5 million patients each year. The company operates with 23 distribution centres, and 20 food and beverage plants. The company's 'Own Brand' launches around 11 brand-new products each year. The company has more than 11000 products in its portfolio. As of February 2022, the Albertsons Company operated 2,276 retail stores with 1,722 pharmacies, 402 associated fuel centers, 22 dedicated distribution centers, and 20 manufacturing facilities.

The mission statement of Albertson's co. reads, "We help people across the country live better lives. Locally Great, Nationally Strong." The Unique Selling Point or USP of Albertsons co. is that their exclusive quality and brand build customer loyalty through inspiration, exceptional value, and high-quality assortment.

**Revenue :**

\$69,690 million FY ended 2021 (y-o-y growth of 11.58%)

\$62,455 million FY ended 2020

**SWOT Analysis :**

The SWOT Analysis for Albertsons Companies, Inc. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1.Strong local presence and national scale backed by large network of stores</li> <li>2.Extensively large brand and product portfolio</li> <li>3.Conquering tech-savvy world with its innovative technological capabilities</li> <li>4.Acquisitions and Investments in strategic alliances</li> </ul>	<ul style="list-style-type: none"> <li>1.Heavy Dependence on perishable products</li> <li>2.Risks associated with the pharmacy business</li> <li>3.Red Tapism in Pharmacy business</li> <li>4.Significant level of indebttness</li> <li>5.Significant majority of employees being unionized</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Extending helping hand in the wake of pandemic</li> <li>2.Cost-effective experiential marketing can help retain customers</li> <li>3.Expanding internationally to conquer potential markets</li> <li>4.Seekig Financing alternatives to enhance profitability</li> <li>5.Leveraging digital marketing capabilities to stay relevant</li> </ul>	<ul style="list-style-type: none"> <li>1.Intense Competition in the industry</li> <li>2.Subject to unfavorable changes in government regulations</li> <li>3.Exposed to significant Cyber risks</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for Albertsons Companies, Inc. is given below:

<p style="text-align: center;"><b>Political</b></p> <ol style="list-style-type: none"> <li>1. Political Pressure impacting revenues and profits</li> <li>2. Government pressure to lower drug pricing for community welfare</li> </ol>	<p style="text-align: center;"><b>Economical</b></p> <ol style="list-style-type: none"> <li>1. Upward trend in healthcare spending</li> <li>2. Economic stability of US in the retail space</li> </ol>
<p style="text-align: center;"><b>Social</b></p> <ol style="list-style-type: none"> <li>1. Rapidly Growing and aging population enhancing scope for Pharma and retailers</li> <li>2. Rising levels obesity and increasing health awareness</li> </ol>	<p style="text-align: center;"><b>Technological</b></p> <ol style="list-style-type: none"> <li>1. Technological advancements shaping auxiliary services</li> <li>2. Digital presence is inevitable due to growing demand for online commerce</li> <li>3. Big data technology has huge scope in storing customer information</li> </ol>
<p style="text-align: center;"><b>Legal</b></p> <ol style="list-style-type: none"> <li>1. Impact of diverse laws and regulations across states</li> </ol>	<p style="text-align: center;"><b>Environmental</b></p> <ol style="list-style-type: none"> <li>1. Providing seafood from environmentally and socially responsible sources</li> <li>2. Responsibly sourcing palm oil to reduce environmental consequences</li> <li>3. Environment conditions and laws</li> </ol>

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