
S&P TEST

SWOT & PESTLE.com

ZF FRIEDRICHSHAFEN SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : ZF Friedrichshafen

Company Sector : Technology in automotive industry

Operating Geography : Friedrichshafen, Germany, Europe, Global

About the Company :

ZF Friedrichshafen AG is a global technology company that supplies systems for 3 major segments i.e passenger vehicles, commercial vehicles, and industrial applications. It operates mainly in four technology domains namely, Vehicle Motion Control, Integrated Safety, Automated Driving, and Electric Mobility. The German automotive parts manufacturer is headquartered in Friedrichshafen, in the south-west German state of Baden-Württemberg. The company is commonly abbreviated to ZF which stands for Zahnradfabrik meaning Cogwheel Factory. ZF comprises a comprehensive portfolio of solutions suitable for both established automotive manufacturers and new entrants as transport and mobility service providers. ZF also offers electrification solutions to different kinds of vehicles with an aim of reducing emissions and protecting the climate. The company has a strong presence in well-established markets including the US, EU, and more. Furthermore, the German manufacturer strives to penetrate emerging automotive markets like China and India to serve emerging mobility customers. ZF has a global workforce of around 147,000 employees with approximately 240 locations in 41 countries as of early 2020. Since its inception in 1915, ZF has emerged from a supplier specializing in aviation technology to a global mobility technology company. The company spends more than 7% of its sales on research and development annually. As a technology company, ZF continues to rapidly develop new and innovative products with a focus on efficiency, backed by its Next Generation Mobility strategy. ZF's USP lies in being a worldwide supplier of driveline and chassis technology for cars and commercial vehicles, along with specialist plant equipment such as construction equipment. Driven by megatrends, like digitalization and the Internet of Things (IoT) ZF's mission statement reads "A clean and safe mobility. Automated, convenient, and affordable. For everyone, everywhere."

Revenue :

Euro 36.5 billion - FY ending 31st December 2019 (y-o-y growth of (negative) -1.08%)

Euro 36.9 billion - FY ending 31st December 2018

SWOT Analysis :

The SWOT Analysis for ZF Friedrichshafen is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1.Global technology solutions provider focused on mobility. 2.Acquisition of WABCO leading to expanded innovation capabilities. 3.Global leader in driveline and chassis technology 4.R&D delivering basic technologies for future-proof products 5.Accelerating development through strategic partnerships and investments 6.Provides most affordable coASSIST level-2+ Automated driving system 7.Innovation leadership and cost leadership 	<ol style="list-style-type: none"> 1. Inefficient production of airbags leading to recall of cars by Volvo in USA
Opportunities	Threats
<ol style="list-style-type: none"> 1.Increasing demand for future technologies like electric power steering, etc. 2.Electrification of car powertrains in future 3.Strong demand for safety technology indicated by rising demand of ADAS systems 	<ol style="list-style-type: none"> 1.Fall in interest rates led to higher pension provisions 2.Increase in the price of materials due to trade war affecting margins. 3.ZF markets facing production decline and under pressure

PESTLE Analysis :

The PESTLE Analysis for ZF Friedrichshafen is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.EU sets new emission standards for cars. 2.Germany promotes car sales by providing subsidy on purchase of electric vehicles 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Impact of foreign exchange fluctuations 2.Global economy losing momentum
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Rising preference of automatic cars by consumers 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Increasing Market Demand for 800V SiC. 2.Strong demand for ADAS safety technologies.
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Stringent rules on anti-competitive behaviour by European Commission 2.Anti-trust rules of US and the Competition Commission of India (CCI) lead to disinvestment in TVS 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Exhaustive nature of fossil fuels and need to reduce CO2 emissions makes way electrification of transportation 2.Emission regulations by some countries leading to changes in production processes

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **ZF Friedrichshafen** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com