
S&P TEST

SWOT & PESTLE.com

TRANSOCEAN LTD SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. To purchase reprints of this document, please email support@swotandpestle.com.

Company Name : Transocean Ltd

Company Sector : Offshore Oil Drilling, Oil and Gas

Operating Geography : Switzerland, Europe, Global

About the Company : Transocean Ltd is the leading offshore supplier of contract drilling services for oil and gas wells. It is headquartered in Vernier, Switzerland. The company was set up as a result of amalgamation of Southern Natural Gas Company with many smaller drilling companies. The company leverages the talent of 6600 employees in 20 countries around the world. In 1970s, Transocean started as a whaling company and enlarged through a series of mergers and the new company was known as Transocean offshore. The company started building huge drilling operations. Transocean specializes in technically demanding sectors of the global offshore drilling business with special attention on ultra-deep water and harsh environment drilling services. Transocean specializes in technically demanding sectors of the global offshore drilling business with special attention to ultra-deep water and harsh environment drilling services. The company has invented several new technologies including ADC, Halo guard, Hybrid on-board power plant and shear which focuses on multiple aspects like ensuring safety of crew, drilling more efficiently and protection of environment with reduction in fuel consumption and emission. In 2020, the company displayed outstanding performance by delivering revenue in line with their guidance overcoming the hurdles of Covid-19 to meet the contractual requirement of their customers.

Transocean Ltd.'s Unique Selling Proposition or USP lies in it being the world's largest offshore drilling contractor. The company aims to be the chief offshore drilling company by supplying rig-based well construction services to their customers through motivated people, innovative technology, quality equipment with special attention to environmental needs.

Revenue :

\$ 3,088 million - FY ending 31st December 2019 (y-o-y growth 2.32%)

\$ 3,018 million - FY ending 31st December 2018

SWOT Analysis :

The SWOT Analysis for Transocean Ltd is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Expertise in harsh environment drilling 2.Largest fleet of high specification and movable oil drilling rigs 3.Collaboration with major oil producers across the world 4.Fleet availability in all parts of the world 5.Strong financials even after cyclical losses 6.One of the most innovative companies in offshore drilling 	<ul style="list-style-type: none"> 1.Absence in onshore drilling 2.No Jack-up and other low specification rigs in the fleet 3.High dependence on small number of consumers 4.Highly capital intensive business
Opportunities	Threats
<ul style="list-style-type: none"> 1.High specification fleet allow advantage over other forms of exploration 2.Growth prospects of deep water drilling 3.Expansion through M&A 	<ul style="list-style-type: none"> 1.All major consumers curtailing expenses 2.High volatility in oil prices making growth unpredictable 3.Growth of e-mobility and remote working may stagnate downstream industry growth 4.Substantial debt on business amid pandemic may hurt free cash flow 5.Competitive business environment 6.Risks of annulment of backlogs

PESTLE Analysis :

The PESTLE Analysis for Transocean Ltd is given below:

Political	Economical
<ul style="list-style-type: none"> 1.Dissent and faction amongst OPEC+ members 2.Influence of US sanctions on international business of offshore drilling 3.Instability in the Middle East 4.Obligations by OPEC 5.Effects of Brexit 	<ul style="list-style-type: none"> 1.Imbalance in supply and demand of crude oil affecting the industry 2.Pros and cons of day rate drilling contracts
Social	Technological
<ul style="list-style-type: none"> 1.Talent shortfall in offshore oil rigs 2.Risky nature of oil drilling may lead to catastrophic incidents of human loss 	<ul style="list-style-type: none"> 1.Advantage of mobile high specification fleet over other drilling methods 2.Utilizing the data driven approach for maintenance of rigs
Legal	Environmental
<ul style="list-style-type: none"> 1.Levying indemnity clauses to guard against untoward incidents 2.Stricter regulation on offshore drilling activities due to risks of environmental damages 3.Complex scenario of compliances and regulations related to manpower supply chain 4.Compliances with Swiss laws 	<ul style="list-style-type: none"> 1.Offshore drilling being prone to extreme weather conditions 2.Environmental risk of offshore drilling and obligations

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Transocean Ltd** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**

Buy Now

* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com