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TEMASEK HOLDINGS SWOT & PESTLE ANALYSIS

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Company Name : Temasek Holdings

Company Sector : Banking and Financial, Investment Management

Operating Geography : Singapore, Asia, Global

About the Company : Incorporated in 1974, Temasek Holdings is the Singapore government's state investment arm with two-thirds of underlying assets exposure in Asia, with more than 50% investments in China and Singapore. Their primary portfolio focus remains in the financial services and telecommunications, media & technology sectors. They are known to follow a globally diversified portfolio strategy with their investments revolving around the four main themes of transforming economies, growing middle-income populations, deepening comparative advantages, and emerging champions. Their global portfolio spans a broad spectrum of industries: financial services; telecommunications, media & technology; consumer & real estate; transportation & industrials; life sciences & agribusiness; as well as energy & resources. Amongst the three management reserve entities of Singapore, Temasek Holdings holds highest risk and return exposure. The Singapore headquartered Company differs from other suzerain wealth management firms because it invests lion's share of its funds in equities, owns several assets, and pays taxes like other commercial investment firms. They have provided a total shareholder return of 14% since inception.

Temasek Holdings mission statement reads “ Our mission is to generate sustainable returns beyond our present generation, and are guided by the principles of our Temasek Charter.

Revenue :Net Portfolio value: S\$306 billion - as of 31st March 2020

SWOT Analysis :

The SWOT Analysis for Temasek Holdings is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Singov owned investment company evidently enjoys strong government support 2.Triple-A ratings by Moody's and S&P 3.Strong leadership at the crest 4.Well diversified portfolio with high quality and liquidity 5.Huge strides in the technology and innovation sphere 	<ul style="list-style-type: none"> 1.Overdependence on the volatile financial services sector 2. Overdependence on China amidst risk of geopolitical tensions
Opportunities	Threats
<ul style="list-style-type: none"> 1.India emerging as a promising investment space post-COVID-19 2.Promising investment themes in the agricultural sector 3.Increasing growth opportunities for Internet economy sectors 4.Increasing investments in Asia-Pacific's especially India's specialty chemical businesses 	<ul style="list-style-type: none"> 1.Temasek owned Singapore Airlines suffering huge losses, battered and beleaguered by the COVID-19 pandemic 2.Covid-19 and subsequent economic downturn spelling doom for 52.3% Temasek owned Singtel

PESTLE Analysis :

The PESTLE Analysis for Temasek Holdings is given below:

<p style="text-align: center;">Political</p> <p>1.US-China trade tensions affecting businesses in these two biggies with ripples being felt globally</p> <p>2.Bureaucratic corruption in Asian countries where Temasek Holdings have two-thirds of underlying exposure</p>	<p style="text-align: center;">Economical</p> <p>1.China's accelerating GDP growth rate amongst all Asian countries</p> <p>2.India becoming the third-largest economy by 2030</p> <p>3.Strong yuan exchange rate</p>
<p style="text-align: center;">Social</p> <p>1.Pandemic compelling consumers to shift towards more online purchases</p> <p>2.Asia outperforming other geographies due to a rising middle class</p>	<p style="text-align: center;">Technological</p> <p>1.Emerging technologies in the financial services industry where Temasek Holdings has maximum investment</p> <p>2.Education sector getting the major disruptions by technology</p>
<p style="text-align: center;">Legal</p> <p>1.China's new Foreign Investment Law to improve business environment for foreign investors</p>	<p style="text-align: center;">Environmental</p> <p>1.Growing demand for LNG as a cleaner fuel creates a positive outlook for Temasek owned Pavilion Energy Pte. Ltd.</p>

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