

---

# S&P TEST

SWOT & PESTLE.com

---

## COBHAM PLC SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email [support@swotandpestle.com](mailto:support@swotandpestle.com).

**Company Name :** Cobham Plc

**Company Sector :** Aerospace and Defense

**Operating Geography :** United Kingdom, Europe, Global

**About the Company :**

Cobham Limited is a British aerospace production company which is headquartered in Wimborne Minster, England. In 1934, Cobham was founded by Sir Alan Cobham as Flight Refuelling Limited (FRL). The Company's aerial refuelling appliances broke new ground, comprising of a round-the-world flight by specially-equipped Boeing B-50 Superfortresses in 1948. Ever since this breakthrough, a wide range of aircrafts have since been equipped with Cobham's refuelling equipment. It is organised into three divisions: 1. The Cobham Mission Systems division is the market leader in ariel refuelling worldwide. 2. The Cobham Advanced Electronic Solutions division concentrates in radar, communication and electronic warfare systems. 3. The Cobham Aviation Services division supplies a range of aviation services including Flight training to military and civilian consumers and Search & Rescue operations. It operated Defence Helicopter Flying School, training helicopter pilots for British armed forces. Cobham produces the Guardian ST820, a battery-operated tracing device used by the FBI, an American intelligence agency. The company has received the Queen's Award for Enterprise in the International Trade category for its capability to provide leading edge intercom systems to customers around the globe. In 2020, Cobham plc was acquired by Advent International. In March 2022, Cobham Special Mission and Acacia Systems, a top South Australian provider of defence software and systems engineering, collaborated on a Dash-8 fleet modification project.

Cobham's Unique Selling Proposition or USP lies in it being the world leader in advanced tactical military vehicle intercom systems. Cobham's mission statement reads, "As the world's leading supplier of critical control solutions, we help our customers to increase the safety and mission capabilities of their personnel and equipment in extreme environments".

**Revenue :**

£2.4 billion - FY ending 31st December 2021 ?

## SWOT Analysis :

The SWOT Analysis for Cobham Plc is given below:

| Strengths  | Weaknesses   |
|--|--|
| <ul style="list-style-type: none"> <li>1.Pioneer of the air to air refueling technology</li> <li>2.Highly diversified portfolio in terms of technology offerings Renowned contractor of aerospace technology</li> <li>3.Market leader of antennas and apertures</li> <li>4.Strong presence in the US aviation industries besides a strong global presence</li> </ul> | <ul style="list-style-type: none"> <li>1.Disposal of businesses due to surmounting debts and mistaken purchases in the past</li> <li>2.Business laden with redundant functions risking terms of acquisition, facilities and labour</li> <li>3.Suffering from the jolts of accounting scandal</li> <li>4.Installation lapses lead to breach of customer's communication system security</li> <li>5.Delay in delivery of critical project</li> </ul> |
| Opportunities  | Threats  |
| <ul style="list-style-type: none"> <li>1.Covid-19 pushing up the demand for freight airlines</li> <li>2.Race of supremacy in defense among global powers</li> </ul>  | <ul style="list-style-type: none"> <li>1.Industry-wide slow down in the new normal</li> <li>2.Risks of redundancy owing to changing demand scenario</li> </ul>   |

## PESTLE Analysis :

The PESTLE Analysis for Cobham Plc is given below:

| Political   | Economical   |
|---|--|
| 1. Protectionism of defense sector obstructing crucial business deals<br>2. Effect of post Brexit free trade deal between EU and UK   | 1. The effect of oil prices in airline manufacturing industry<br>2. Dependence on defense budgets of global power  |
| Social  | Technological  |
| 1. Covid-19 giving the opportunity to diversify into healthcare technology<br>2. Improving socio-economic conditions to drive more air passengers in the developing countries | 1. Space exploration and satellites reshaping the meta-aviation industry<br>2. Effect of the rising demand of UGVs |
| Legal   | Environmental  |
| 1. Regulations for companies functioning in UK defense sector<br>2. UK passes bill to check foreign investments in sensitive industries                                       | 1. Aviation faring better than counterparts to control emissions   |

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Cobham Plc** SWOT & PESTLE Analysis is a paid report at **14.53 U.S.D.**



\* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



# S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

# Copyright Notice

The information provided in the SWOT and PESTLE research reports on [www.swotandpestle.com](http://www.swotandpestle.com) are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:  
**[support@swotandpestle.com](mailto:support@swotandpestle.com)**