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PENTAIR PLC SWOT & PESTLE ANALYSIS

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Company Name : Pentair Plc

Company Sector : Utilities, Residential and Commercial Water Treatment

Operating Geography : USA, North America, Global

About the Company : Pentair Plc is an American water treatment company incorporated in Ireland and headquartered in London, UK. In August 1966, Pentair was founded as Pentair Industries in US. It supplies protection pumps and systems in the commercial and industrial building markets, provides pump solutions for the agricultural and residential markets, produces high quality pressure vessels for membrane-based water treatment in various applications and provides proven residential, food service, and commercial filtration and water treatment solutions. The company also offers robust waste water solutions and expertise for residential, commercial, and municipal applications. Pentair's products include water supply pumps, water disposal pumps, filters, filter housings, valves, tanks, commercial pool and spa equipment, agricultural products, oil and gas products. In early 2021 the company completed its acquisition of Rocean and it also announced its social responsibility strategy in which it aims to integrate ESG throughout its business by creating broad accountability. In 2020, Pentair received the 2020 ENERGY STAR Partner of the Year – Sustained Excellence Award.

Pentair's Unique Selling Proposition or USP lies in it being the global leader in both UL/FM fire protection pumps and hygienic and aseptic process equipment across multiple industries. The company's mission statement reads, "Pentair delivers smart, sustainable solutions that empower our customers to make the most of life's essential resource."

Revenue :

\$3017.8 million – FY ended 31st December, 2020 (2.05% y-o-y growth)

\$2957.2 million - FY ended 31st December, 2019 ?

SWOT Analysis :

The SWOT Analysis for Pentair Plc is given below:

Strengths	Weaknesses
1.Increase in selling prices may hurt consumer sentiments 2.Divestment of businesses cites uncalculated expansion 3.Risk of loss of business increases with smaller number of large customers 4.A party to environmental damage and safety and human rights violations 5.Tainted with violation of sanctions 6.Erratic website design with lack of multilingual options "],[" Opportunities	1.Rich prospects of growth in sewage and waste water management 2.Rapid growth in mechanized irrigation due to advancements in cultivation 3.Urbanization of lifestyle driving demand for pools and spa ","
Opportunities	Threats
1.Crumbling oil prices dampens upstream business 2.Slowdown in the hospitality sector 3.High competition across business segments 4.Multiple smaller and newer competitors forcing expenditures on acquisition "]]	1.

PESTLE Analysis :

The PESTLE Analysis for Pentair Plc is given below:

<p>Political</p> <ol style="list-style-type: none"> 1.Impact of US rejoining Paris Climate Accord 2.Stability across industries after post-Brexit free trade deal 	<p>Economical</p> <ol style="list-style-type: none"> 1.Dependence on prices of raw materials 2.Impact of pandemic on municipal budgets
<p>Social</p> <ol style="list-style-type: none"> 1.Oasis at home are high on demand in the new normal 2.Increase in population would increase the demand for fresh water 	<p>Technological</p> <ol style="list-style-type: none"> 1.Customer engagement through digital transformation
<p>Legal</p> <ol style="list-style-type: none"> 1.Compliance with the provisions of NAFTA's successor, USMCA 2.Compliance with the Anti-bribery Act is vital for operations in the infrastructure sector 3.Compliance with US, UK and Irish tax regime 	<p>Environmental</p> <ol style="list-style-type: none"> 1.Demand forecasting as per weather dependent seasonal demand 2.Increasing sustainability of customers through energy efficient solutions 3.Driving sustainable food production by using less water and energy

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Client Support:
support@swotandpestle.com