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KSB SE & CO. SWOT & PESTLE ANALYSIS

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Company Name : KSB SE & Co.

Company Sector : Industrial Machinery

Operating Geography : Germany, Europe, Global

About the Company : Headquartered in Germany, KSB SE & Co. provides pumps, valves and related systems for various applications. The Company was established in 1871. It operates through three segments: Pumps, Valves and Service. The Pumps segment includes various types of pumps and associated control and drive systems. Similarly, the Valves segment offers a variety of valves like butterfly, globe, diaphragm and ball valves and several others, as well as associated actuators and control systems. The Service segment of the company operates under the SupremeServ brand, which covers the installation, commissioning, start-up, inspection, servicing, maintenance and repair of pumps, related systems and valves for all applications, as well as modular service concepts and system analyses for complete systems. KSB SE & Co. serves shipbuilding, energy, pharmaceutical, and environmental remediation industries worldwide. KSB has its production plants, service centres, sales offices and agents in more than 100 countries across the globe. KSB is a market leader in the pump and valves industry because of its technological advancement and strategic expansion across the globe.

KSB SE & Co. vision statement is “We want to be the most successful company in our market. So we operate close to our customers worldwide, and fulfill their wishes as perfectly possible. We concentrate our activities on sectors in which we can achieve volume growth, and are either already market leaders or could become so.” Its mission is to “to secure strategic objective and operative success of KSB.”

Revenue :

2,383 million- FY ended 31st December 2019 (increased by 6.1%)

2,246 million– FY ended 31st December 2018 ?

SWOT Analysis :

The SWOT Analysis for KSB SE & Co. is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Global reach of KSB in the industry 2.Diverse product portfolio and wide range of Services 3.Focus on Research and innovation 4.Use of high-quality 3D Printing technology by the company 5.Certification for first ever RUV reactor coolant pump 6.Business expansion across the globe 	<ul style="list-style-type: none"> 1.Possible environmental damage from production processes
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growth opportunities in Asian market 2.Growth of Hydraulic Pump market 	<ul style="list-style-type: none"> 1.Risk due to fluctuations in currency exchange rates 2.Risk arising from Brexit 3.Stagnated growth in Mechanical engineering industry

PESTLE Analysis :

The PESTLE Analysis for KSB SE & Co. is given below:

Political	Economical
1.Impact of trade conflicts between U.S and other countries 2.Impact of Middle East conflicts on KSB	1.Business impact of COVID-19 2.Economic slowdown in the Mining sector
Social	Technological
1.Promoting equal opportunities for women 2.Demand for water and wastewater infrastructure due to urbanization to drive pump industry growth	1.Focus on use of IoT in the Pump industry 2.Rapid growth of digitalization in the industry 3.Scope for Digital Twinning of Pumps
Legal	Environmental
1.Lawsuits against Counterfeiting by smaller companies	1.Focus on the use of IoT in the pump industry

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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Client Support:
support@swotandpestle.com