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## CHESAPEAKE ENERGY CORPORATION SWOT & PESTLE ANALYSIS

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**Company Name :** Chesapeake Energy Corporation

**Company Sector :** Oil & Gas

**Operating Geography :** United States, North America

**About the Company :** Chesapeake Energy Corporation operates in hydrocarbon exploration. It has its headquarters in Oklahoma city. In 1989, Aubrey McClendon and Tom Ward founded this company and it was named after McClendon's love for Chesapeake Bay region. This company engages in acquisition, exploration, and development of properties to produce oil, gas and NGL from underground reservoir. The company possess a large and geographically diverse portfolio of onshore U.S. unconventional liquids and natural gas assets. The company is utilising three drilling rigs in Central Texas and expect to operate two or three rigs throughout the year, resulting in 55 to 65 wells expected to be placed in production in 2020. Chesapeake Energy Corporation continues to focus on increasing cash provided by operating activities, reducing debt, improving margins through financial discipline and operating efficiencies and refine environmental and safety performance. The company remains committed to strengthen their brand by achieving free cash flow, improving well productivity and capturing further cash saving in 2020. The company leverages the talent of 2300 employees as of early 2021. The company has received numerous awards like Best Managed Oil, Gas Company and The Energy Producer of the Year and it is ranked 309th on the Fortune 500.

Chesapeake Energy Corporation's USP or Unique Selling Proposition lies in it being the leading organisation in its industry. The company give superior services to its customers and communities. It has delivered safe, secure, reliable and efficient solutions that are environment friendly and economically smart and by maintaining close connection with its peers, communities and shareholders.

**Revenue :**

\$ 8.6 billion – FY ending 31st December, 2019 (Y-o-Y decline 15.93%)

\$ 10.23 billion – FY ending 31st December, 2018

## SWOT Analysis :

The SWOT Analysis for Chesapeake Energy Corporation is given below:

Strengths	Weaknesses
1.Substantial inventory of hydrocarbon resources providing stronger foundation. 2.Aggressive marketing strategy to attract larger credit worthy customers. 3.Large and geographically diverse portfolio of onshore U.S.	1.Decreasing cash reserves and low revenue and income generation. 2.Delisted from NYSE, trades have been suspended. 3.Debts had increased to an uncontrollable limit.
Opportunities	Threats
1.Launching operations to scale new heights after bankruptcy.	1.High volatility in oil and natural gas prices may lead to capital crunch and defaulting again. 2. Impact of COVID-19 on oil and gas industry

## PESTLE Analysis :

The PESTLE Analysis for Chesapeake Energy Corporation is given below:

Political	Economical
1.U.S. oil industry has been impacted by trade war and price war. 2.Conflict with Iran may edge up oil prices.	1.Low crude oil prices and high capital investment to damage economy. 2.Imbalance in demand and supply in market.
Social	Technological
1.Increase in urban population will increase consumption. 2.Consumer preferring electric vehicles globally to cutdown fuel expense	1.Disruption in transportation sector with the advent of fuel efficient and electric vehicle has impacted oil industry. 2.Partnering with industry-leading firms for technological transformation
Legal	Environmental
1.Amendment in credit facility agreement to reduce borrowing base. 2.Changing regulations has been increasing compliance costs	1.Combating climate change through significant reduction in greenhouse gas emission. 2.Minimizing environmental impact through preventing spillage. 3.Saving fresh water and protection of groundwater resources.

Please note that our free summary reports contain the SWOT and PESTLE table contents only. The complete report for **Chesapeake Energy Corporation** SWOT & PESTLE Analysis is a paid report at **35 U.S.D.**



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