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QUANTA COMPUTER INCORPORATED SWOT & PESTLE ANALYSIS

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Company Name : Quanta Computer Incorporated

Company Sector : Electronics Manufacturing

Operating Geography : Taiwan, Asia, Global

About the Company : Quanta Computer Incorporated is a Taiwan-based processor of notebook computers and other electronic hardware. The Company is headquartered in Taoyuan City, Taiwan. In 1988, the company was formed by Barry Lam a Shanghai-born businessman. Later that year a first notebook prototype was completed and factory production began in 1990. Its buyers include Apple Inc., Dell, Amazon.com, Lenovo, LG, Microsoft, Blackberry, Toshiba. Quanta has enlarged its businesses into home entertainment, enterprise network system, automotive electronics, mobile communication and digital home markets. It also outlines, manufactures and market GPS, comprising in-car GPS, Bluetooth GPS. The subsidiaries of Quanta Computer Incorporated includes: Quanta Cloud Technology, Face Vision Technology, Cloudcast Technology and TWDT Precision Co. Ltd. Quanta Cloud Technology is a provider of data centre hardware. Face Vision Technology includes telecommunication, webcam, and electronic products. Cloudcast Technology Inc. involves information software and data processing. In 2021, the firm plans to integrate big data management to develop a complete ecosystem for Artificial Intelligence (AI) tools. In 2020, it was nominated for "Derwent Top 100 Global Innovators 2020" by Clarivate Analytics and in 2019 it was awarded "2019 Industry Excellent Production and Output" by National-Level Shanghai Songjiang Economic & Technological Development Zone. Quanta computer Incorporated's Unique Selling Proposition or USP lies in it being a leading system solution provider in all application fields of the AI economy. The mission statement of Quanta Computer's reads, "We will be dedicated to integrating software and hardware, providing solutions, meeting the demands of users, and constantly bringing human-centric values to human society".

Revenue :

NT\$1.090 trillion – FY ending, 31st March, 2021 (y-o-y growth 5.9%)

NT\$1.029 trillion – FY ending, 31st March, 2020 (y-o-y growth 0.2%)

NT\$1.027 trillion – FY ending, 31st March, 2019

SWOT Analysis :

The SWOT Analysis for Quanta Computer Incorporated is given below:

Strengths	Weaknesses
<ol style="list-style-type: none"> 1. R&D and innovation capability scripting its success story 2. Stable financial position with strong capital reserves 3. Uniquely strong in diversified product offering 4. Excellent marketing and product supply globally 	<ol style="list-style-type: none"> 1. Intensified competition for employable R&D workforce
Opportunities	Threats
<ol style="list-style-type: none"> 1. Eyeing opportunities with 5G network-based product after boycott of Huawei by many countries 2. Increasing smart devices in medical equipment segment can be a game changer with advent of Medical Devices Act 3. Expanding operations in India will open doors to big market 	<ol style="list-style-type: none"> 1. Swift changes in technology in EMS industry can result in high-risk investment 2. Increasing demand for green electronic product 3. Intense pricing competition with diminishing product differentiation 4. Instability in currency exchange rate is impacting profit margin

PESTLE Analysis :

The PESTLE Analysis for Quanta Computer Incorporated is given below:

Political	Economical
1. India and China tension will boost Taiwanese market presence in India 2. US China trade war has been impacting Taiwanese manufacturers	1. Economic growth maintained with ongoing pandemic and global slowdown 2. Consumption level to increase with stability in Taiwan's GDP
Social	Technological
1. Millennials are becoming tech savvy impacting the electronics and smart device industry 2. Developing and induction of cloud computing, IoT and robotics into its product	1. Investing heavily on deployment of 5G technology 2. Developing and induction of cloud computing, IoT and robotics into its product
Legal	Environmental
1. Regulatory approvals pending for medical equipment for expansion through subsidiaries	1. Combating climate change through reduction in GHG emission 2. Waste processing and incorporating recycling and reuse program

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