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# S&P TEST

SWOT & PESTLE.com

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## AECOM SWOT & PESTLE ANALYSIS

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**Company Name :** AECOM

**Company Sector :** Engineering, Professional Services

**Operating Geography :** United States, North America, Global

**About the Company :** AECOM is a multinational engineering company based in the United States. The company is headquartered in Los Angeles, California. Although the company was founded in 1990, several of its predecessor companies had a long and illustrious history stretching back over 120 years. The merger of five companies resulted in the creation of AECOM. The company collaborates with clients to tackle their most difficult problems and develop new solutions that have a long-term effect. Connecting people and economies with roads, bridges, tunnels and transit systems, providing safe drinking water and electricity, creating world-famous skyscrapers, making plans for new settlements, repairing and restoring damaged ecosystems, on projects ranging from transportation to housing to water to governments, energy, and the environment are some of the services offered by the company. AECOM combine global experience with a local perspective on projects spanning transportation, buildings, water, governments, electricity, and the environment to create legacies for future generations. On April 26, 2021, the organisation announced the launch of Sustainable Legacies, its plan for achieving ambitious environmental, social, and governance (ESG) goals. This plan is built on four main pillars that will incorporate sustainable development and sustainability into the company's work, improve community social outcomes, achieve net-zero carbon emissions, and improve governance.

AECOM's Unique Selling Point or USP lies in it being the world's premier infrastructure consulting firm, as well as a Leader in engineering design among the top 500 design firms worldwide. The company's mission statement reads, " We build a better world by opening doors, creating opportunity and protecting tomorrow. Our technical experts and visionaries harness the power of technology to deliver transformative outcomes. We have a responsibility to protect, enhance and restore the world's natural and social systems".

**Revenue :**

\$ 13,240 million - FY ending 30th September 2020 (y-o-y decline 2.9%)

\$ 13,642 million - FY ending 30th September 2019

**SWOT Analysis :**

The SWOT Analysis for AECOM is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. Strong presence in multiple sectors.</li> <li>2.A market leader and one of the most admired companies globally.</li> <li>3.Heavily involved in the construction of several world-famous projects.</li> </ul>	<ul style="list-style-type: none"> <li>1. Inability to retain jobs during the Covid-19 pandemic.</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1.Winning contracts with the US Air Force and US Postal Services will be a steady source of revenue.</li> <li>2. Implementation of "Think and Act Globally" strategy is expected to establish dominance in professional services.</li> <li>3.Focus on clean energy sources will benefit company.</li> <li>4.The De-Fluoro™ technology will see extensive demand for being the first of its kind.</li> </ul>	<ul style="list-style-type: none"> <li>1.United Kingdom forms a significant part of European business and Brexit might have adverse impact.</li> <li>2.Covid-19 expected to continue affecting demand and operations.</li> <li>3.Divesting plans may result in significant expenses and losses.</li> <li>4.Cyclical demand and intense competition from both local and global players.</li> </ul>

**PESTLE Analysis :**

The PESTLE Analysis for AECOM is given below:

<p style="text-align: center;"><b>Political</b></p> <p>1. Biden Administration is expected to emphasize on clean energy sources.</p> <p>2. Covid relief legislation will enhance opportunities available in 202</p>	<p style="text-align: center;"><b>Economical</b></p> <p>1. ";"</p>
<p style="text-align: center;"><b>Social</b></p> <p>1. Joe Biden's infrastructure plan in the US is expected to have a positive effect on the stocks of engineering companies.</p> <p>2. Infrastructure prices expected to exceed inflation rates.</p> <p style="text-align: center;">";["</p> <p style="text-align: center;"><b>Social</b></p>	<p style="text-align: center;"><b>Technological</b></p> <p>1. Increasing trend of work from home will require advanced interaction tools. ";"</p>
<p style="text-align: center;"><b>Legal</b></p> <p>1. Autonomous vehicle trend is gaining traction.</p> <p>2. Accelerated usage of 3D in the design process.</p> <p style="text-align: center;">";["</p> <p style="text-align: center;"><b>Legal</b></p>	<p style="text-align: center;"><b>Environmental</b></p> <p>1. The US Department of Justice's lawsuit against AECOM will cause complications. ";"</p>

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