
S&P TEST

SWOT & PESTLE.com

ELISA OYJ SWOT & PESTLE ANALYSIS

© Barakaat Consulting - An Ezzy IT Consulting Business

This is a licensed product and is not to be photocopied or distributed. All rights reserved. Unauthorized reproduction is strictly prohibited. Research is based on best available materials and resources. Topurchase reprints of this document, please email support@swotandpestle.com.

Company Name : Elisa Oyj

Company Sector : Telecommunications and Digital Services

Operating Geography : Finland and Estonia, Europe

About the Company : Elisa Oyj is a telecommunications, information technology, and internet service provider based in Finland and Estonia. It also provides digital services to foreign operators and other businesses. The company is headquartered in Helsinki, Finland. Daniel Wadén, an electrical engineer, founded the Helsingin Telefooni telephone company in 1882. In 1985, the company changed its name to Helsingin Puhelin, and in 2000, it was renamed Elisa Communications Oyj. Elisa offers networking and entertainment services, as well as tools for optimising business processes and efficiency. It collaborates with companies like Vodafone. Under the Elisa and Elisa Saunalahti brands, Elisa provides fixed and mobile subscriptions, as well as broadband and cable television subscriptions. Elisa Saunalahti, Elisa Videra, Elisa Automate, Elisa Smart Factory, and Elisa Kirja ebook service are among Elisa's digital services. Elisa Viihde is a Finnish drama producer. Elisa works with both individuals and businesses. It is a national company with workers all over the world. According to the Sustainable Brand Index 2021, Elisa is regarded as the industry's most environmentally friendly brand. In January 2021, Elisa acquired camLine GmbH, a German manufacturer of industrial software.

Elisa Oyj's Unique selling Proposition or USP is that it is a pioneer in telecommunications and digital services, with over 6.3 million subscriptions in its extensive network. Elisa Oyj's mission statement reads, "Sustainable development is a precondition for people everywhere on the globe to live securely, for their wellbeing, and for their ability to fulfil their dreams. With digitalisation, we're providing solutions for things that are important to people and for sustainable development".

Revenue :

EUR 1,895 million - FY ending 31st December 2020 (y-o-y growth 2.8%)

EUR 1,844 million - FY ending 31st December 2019 (y-o-y growth 0.6%)

EUR 1,832 million - FY ending 31st December 2018

SWOT Analysis :

The SWOT Analysis for Elisa Oyj is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Launch of 5G technology has strengthened the competitive advantage of Elisa. 2.Finnish Excellence Award for exceptional quality. 3.Only unlimited mobile data pricing in Finland offered by Elisa 4.Expansion of digital service business 5.Excellent shareholder payouts over the years 	<ul style="list-style-type: none"> 1.High net debt due to lowering of Roaming and interconnection prices.
Opportunities	Threats
<ul style="list-style-type: none"> 1.Elisa Smart Factory providing industrial IoT solutions 2.Investments in new technologies and digital services 3.Disciplined M&A policy and simple business model 4.Streaming services are experiencing major growth 	<ul style="list-style-type: none"> 1.Aggressively competition in telecom industry limits market share growth 2.Potential for growth in subscriptions limited in Finland

PESTLE Analysis :

The PESTLE Analysis for Elisa Oyj is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.Restriction on non-EU telecoms tech in Estonia's 5G network 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Finland is one of the companies with 2. highest income tax rates 3.Disruption in the telecom industry caused by Brexit
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Finland having one of the highest broadband and mobile penetration 2.Ageing population to impact workforce and talent availability 3.Leveraging digital technologies for healthcare solutions 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Finland's goal to be the world leader in communications networks by 2025 2.Finland implementing a cybersecurity labelling system 3.Artificial Intelligence is a new opportunity for Finland
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Strict actions on market abuse regulations 2.Impact of changes to the Electronic Communications Act in Estonia 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Focus on being carbon neutral in line with Finland's vision

Please note that our free summary reports contain the SWOT and PESTLE table contents only.

The complete report for **Elisa Oyj** SWOT & PESTLE Analysis is a paid report at **27 U.S.D.**



* By clicking on "Buy Now" you agree to accept our "Terms and Conditions."



S&P

SWOT & PESTLE.com

SWOT & PESTLE.com is a leading strategy research portal covering detailed Strengths, Weaknesses, Opportunities, Threats (SWOT) and Political, Economic, Social, Technological, Legal and Environmental (PESTLE) analysis of leading industry sectors and organizations across the globe. Our full and comprehensive collection on SWOT and PESTLE has been written by our team of professional analysts consisting of MBA's, CFA's and industry experts. Our analysis has helped businesses, researchers and scholars with valuable insights to make strategic decisions and take their research forward.

We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

Copyright Notice

The information provided in the SWOT and PESTLE research reports on www.swotandpestle.com are from publicly available documents and sources which are deemed reliable. Further the reports contain analysis and views from the SWOT & PESTLE.com research and analyst team which consists of qualified experts. While every attempt has been made to ensure completeness, accuracy and reliability of the analysis, Barakaat Consulting and its associate websites cannot be held responsible or legal liable for omissions or errors in our reports or on any of our pages.

(C)2024 Barakaat Consulting. All rights reserved. This report may not be reproduced, copied or redistributed, in whole or in part, in any form or by any means, without the express written consent of Barakaat Consulting. Also, Barakaat Consulting is the sole copyright owner of this report, and any use of this report by any third party is strictly prohibited without a license expressly granted by Barakaat Consulting. Neither all nor any part of the contents of this report, or any opinions expressed herein, can be used in advertising, press releases, or promotional materials without prior written approval from Barakaat Consulting. Any violation of Barakaat Consultings rights in this report will be executed to the fullest extent of the law, including the pursuit of monetary damages and injunctive relief in the event of any breach of the foregoing restrictions.

Client Support:
support@swotandpestle.com