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NORTHROP GRUMMAN SWOT & PESTLE ANALYSIS

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Company Name : Northrop Grumman

Company Sector : Aerospace and Defense

Operating Geography : United States, North America, Global

About the Company : Northrop Grumman is an American global aerospace and defence technology company. It is headquartered in West Falls Church, Virginia, United States. As of 2021, the company leverages the talent of 97, 000 employees. The company was formed in 1994 when Northrop Aircraft bought Grumman Aerospace which built the Apollo Lunar Module to create Northrop Grumman (NG). The company operates through four main sectors: 1. Aeronautics Systems headquartered in Redondo Beach, California, manufactures aircraft, spacecraft, high-energy laser systems and microelectronics for the U.S. and other nations. 2. The Defense Systems sector headquartered in McNair, Virginia works on "the entire life cycle of civil and defence platforms and capabilities through a range of services. 3. Mission Systems headquartered in Linthicum, Maryland produces military radar, sensors, and related products, also involving C4I radar systems for air defence, Airspace Management radar systems such as AMASS, and battlefield surveillance systems like the Airborne Reconnaissance Low (ARL). 4. Space Systems which is also known as Northrop Grumman Innovation Systems which now includes the construction and launch of the Cygnus spacecraft. In 2021, Northrop Grumman Corporation is set to launch the company's 15th resupply mission (NG-15) to the International Space Station under NASA's Commercial Resupply Service-2 contract and the development and production of James Webb Space Telescope an orbiting observatory, is also under construction and its launch is expected in 2021.

Northrop Grumman's Unique Selling Proposition or USP lies in it being one of the world's largest weapons manufacturers and military technology providers and it ranks No. 96 on the 2020 Fortune 500 list of America's largest corporation. Northrop Grumman's mission statement reads, "Our mission is to be at the forefront of technology and innovation, delivering superior capability in tandem with maximized cost efficiencies. The security solutions we provide help secure

freedoms for our nation as well as those of our allies".

Revenue :

US\$36,799 million - FY ending 31st Dec, 2020

US\$33,841 million - FY ending 31st Dec, 2019

US\$30,095 million - FY ending 31st Dec, 2018

SWOT Analysis :

The SWOT Analysis for Northrop Grumman is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1. One of the largest defense contractor in the world and a major provider of aircraft components 2. Penetration in Japanese and European market with its aerial surveillance systems 3. Balanced Portfolio Supports Topline Growth and Solid Performance 4. Good Financial performance and Market share 5. Strong order bookings and backlog 6. Focus on R&D and Innovation 	<ul style="list-style-type: none"> 1. Strongly dependent on the demands of US government aerospace and defense contracts
Opportunities	Threats
<ul style="list-style-type: none"> 1. Acquisitions and mergers to generate a global presence and customer base 2. Growth and increasing investment in global aerospace and defense market 3. Increase in US budget and retiring of aircrafts to push growth 	<ul style="list-style-type: none"> 1. Multiple sellers with Restrictions on Sales 2. Remain under a constant vigil of the government

PESTLE Analysis :

The PESTLE Analysis for Northrop Grumman is given below:

Political	Economical
1.United Statesgovernment one of the highest valued customers for defence equipments 2.Increase in global political tensions	1.Growth in the value of defence budget across major markets
Social	Technological
1.Focus on STEM talent to address skills shortage	1.The continuous improvement in technology and enhancement of Manufacturing units 2.Use of Artificial Intelligence in the productions and processes
Legal	Environmental
1.Bound to comply with regulations set by the US government 2.Embroidment in malpractices leading to penalties	1.Focus on conservation of natural resources and the mitigation of environmental impact 2.Innovating for sustainable environment 3.Committed to addressing environmental remediation obligations

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