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ENTERPRISE PRODUCTS PARTNERS SWOT & PESTLE ANALYSIS

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Company Name : Enterprise Products Partners

Company Sector : Oil and Gas

Operating Geography : United States, North America, Global

About the Company : Enterprise Products Partners L.P. is a natural gas and crude oil midstream pipeline firm based in Houston, Texas. The Company was established in 1968 as a natural gas liquids wholesale marketer (NGLs). The company is a major supplier of midstream energy services to producers and customers of natural gas, natural gas liquids ("NGLs"), crude oil, refined goods, and petrochemicals in North America. Natural gas collection, treatment, processing, transportation, and storage; natural gas liquids transportation, fractionation, storage, and import and export terminals; crude oil gathering, transportation, storage, and terminals; petrochemical and refined products transportation, storage, and terminals; and a marine transportation company that mainly operates on the United States inland and Inland Waterways. In March 2021, EDF Renewables North America and an affiliate of Enterprise Products Partners L.P. announced a power purchase agreement for the second phase of the Space City Solar Project. Space City Solar, which will be built in Wharton County, Texas, is scheduled to start construction in the summer of 2021 and produce renewable energy in the summer of 2022.

Enterprise Products Partners' Unique Selling Point or USP lies in it being one of the biggest publicly traded partnerships and a major North American midstream energy services provider. Enterprise Products Partners' mission statement reads, "Our board of directors, comprised of both executive and independent members, is committed to complying with all applicable rules and regulations to help ensure transparency and proper disclosure of information to the public and investors".

Revenue :

US\$ 27,199.7 million – FY ending 31st December 2020 (y-o-y growth -28.2%)

US\$ 32,789.2 million – FY ending 31st December 2019 ?

SWOT Analysis :

The SWOT Analysis for Enterprise Products Partners is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Strategically located network of diversified assets 2.Stable revenues from fee-based businesses 3.Strong and trusted connections with major O&G trading companies 4.High scope for expansion with diversified platform of businesses 5.Highly reputable and experienced management team 	<ul style="list-style-type: none"> 1.Obstructions in building new pipelines hindering business 2.High debt-to-equity ratio increasing interest costs
Opportunities	Threats
<ul style="list-style-type: none"> 1.Growth expected in demand of gas and natural gas till 2050 2.Gas demand for industrial usage to surge till 2025 3.US exports of Naphtha to Asia to remain high 	<ul style="list-style-type: none"> 1.Strong interventions from OPEC+ blocking US oil exports 2.Renewables substituting oil and gas for electricity generation 3.Rising capital costs making investments more difficult

PESTLE Analysis :

The PESTLE Analysis for Enterprise Products Partners is given below:

<p style="text-align: center;">Political</p> <ol style="list-style-type: none"> 1.New US administration's stance on energy to stabilize oil prices 2.OPEC countries dominating world oil market after pandemic 	<p style="text-align: center;">Economical</p> <ol style="list-style-type: none"> 1.Pay cuts changing mindset of workers in industry 2.Federal Reserve's Main Street Lending Program to support oil and gas industry
<p style="text-align: center;">Social</p> <ol style="list-style-type: none"> 1.Society relying less on fossil fuels challenging for oil and gas industry 2.Younger generations finding jobs in oil and gas sector irrelevant 	<p style="text-align: center;">Technological</p> <ol style="list-style-type: none"> 1.Adoption of digital technologies in operations-based applications 2.Industrial Internet of Things could create value for oil and gas midstream
<p style="text-align: center;">Legal</p> <ol style="list-style-type: none"> 1.Clean Air Act imposing various monitoring and reporting requirements 2.US EPA guidelines mandate a comprehensive risk management report 3.Disclosing information of hazardous substances used in operations 	<p style="text-align: center;">Environmental</p> <ol style="list-style-type: none"> 1.Carbon neutrality pledge forcing energy companies to go green

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We at SWOT & PESTLE.com aim to aid the understanding of the multifaceted business world by presenting a list of diverse companies from across the globe. Business organizations today cannot function in ways that ignore the surroundings that they are set in. SWOT & PESTLE.com makes a keen observation into this aspect and accounts for factors affecting such businesses.

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