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## AERCAP HOLDINGS N.V SWOT & PESTLE ANALYSIS

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**Company Name :** AerCap Holdings N.V

**Company Sector :** Aircraft Leasing

**Operating Geography :** Ireland, Europe, Global

**About the Company :** AerCap is a leasing company for aircraft. It provides robust fleet services to over 200 customers in over 80 countries. AerCap is headquartered in Dublin and has branches in Shannon, Los Angeles, Singapore, Amsterdam, Shanghai, and Abu Dhabi, as well as being listed on the New York Stock Exchange (AER). It also has offices in Seattle and Toulouse, representing the world's two largest aircraft manufacturers, Boeing and Airbus. The company is into aircraft leasing and aviation finance with a legacy spanning more than 40 years, from the two founders of aircraft leasing: Guinness Peat Aviation (GPA) established in 1975 and International Lease Finance Corporation (ILFC) established in 1973. AerCap provides new and used commercial aircraft on operating contract, as well as sale and leaseback transactions, from its current fleet and order book of Boeing, Airbus, and Embraer aircraft. Operating leases offer several advantages to airline customers. All asset services needed to manage an aircraft portfolio are provided by AerCap to aircraft owners, financiers, and investors. The company handles the entire operation, from evaluating marketing opportunities to negotiating lease documentation, preparing the aircraft for delivery, and handling the lease over the contract duration. In March 2021, AerCap announced that it had reached an agreement with GE to buy GE Capital Aviation Services (GECAS) for US\$24 billion in cash and 46 per cent of the combined company in stock.

AerCap's Unique Selling Point or USP lies in it being the largest owner of commercial aircraft in the world and the most active aircraft trader. The mission statement of AerCap reads, "AerCap's mission includes promotion of professional conduct in the practice of financial management worldwide".

**Revenue :**

\$ 4,494 million – FY ending 31st December 2020 (y-o-y growth -8.92 %)

\$ 4,937 million – FY ending 31st December 2019

## SWOT Analysis :

The SWOT Analysis for AerCap Holdings N.V is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> <li>1. Leading industry position opening a broad range of opportunities</li> <li>2. Diverse aircraft portfolio fulfilling multi-dimensional customer demands</li> <li>3. Extensive relationships with suppliers and customers providing strategic advantage</li> <li>4. Non-affiliation providing bargaining power over suppliers</li> <li>5. Strong operating capabilities which increase returns</li> </ul>	<ul style="list-style-type: none"> <li>1. Outdated widebody aircrafts leading to high impairment charges</li> <li>2. Very high debt leading to huge repayment and interest expenses</li> </ul>
Opportunities	Threats
<ul style="list-style-type: none"> <li>1. Shift in aircraft technology to ensure stable demand of new aircrafts</li> <li>2. High growth expectations because of more airlines switching to leasing model</li> <li>3. Airline business start-ups post COVID-19 presenting new growth opportunity</li> </ul>	<ul style="list-style-type: none"> <li>1. Geopolitical tensions forcing restrictions on air travel</li> <li>2. Continuation of Covid-19 pandemic would affect operations</li> <li>3. Aircraft grounding due to defects creating uncertainties on orders</li> </ul>

## PESTLE Analysis :

The PESTLE Analysis for AerCap Holdings N.V is given below:

Political	Economical
1.Exposure to political risk due to customers located in pockets 2.Worldwide government support to airlines reducing losses	1.Increase in rent deferrals due to reduction in airline traffic 2.Higher oil prices discouraging airlines from making purchases
Social	Technological
1.Vaccination induced confidence in customers to create greater aircraft demand 2.Slow recovery of international travel will reduce demand of widebody aircraft	1.Shift in widebody aircraft technology rendering existing aircraft grounded 2.Advanced aviation maintenance technology to increase maintenance speed and quality
Legal	Environmental
1.OECD consensus on new governance policy to impact taxation 2.Monitoring of bankruptcy laws in the jurisdiction of lessees	1.Engine emission and noise restrictions require constant maintenance of assets 2.Fuel efficiency's negative impact on aircraft life affects cargo leases

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