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BECHTEL CORPORATION SWOT & PESTLE ANALYSIS

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Company Name : Bechtel Corporation

Company Sector : Engineering and Construction

Operating Geography : United States, North America, Global

About the Company : Bechtel Corporation is a 120 year old American engineering, procurement, construction and project management company, headquartered in Reston, Virginia. In 1898, Warren A. Bechtel founded this company in San Francisco, California as a construction company. Although Bechtel initially faced a few hurdles, it is now considered as the largest construction company in the United States. It offers services like infrastructure, defense and nuclear security, energy, environmental cleanup and management, mining and metals, petrochemicals and water to private as well as government organizations. In the span of 120 years, Bechtel has completed more than 25,000 projects in 160 countries across the world. As of June 2021, the company has 17,897 employees. Some of the Bechtel's major projects include Albanian Motorway in Albania, Ankara-Gerede Highway in Turkey and Third Generation Project in Kazakhstan. In May 2021, it announced that World Energy has selected its SWSPlus technology to treat waste water at its facility in California.

Bechtel Corporation's unique selling proposition or USP lies in being the largest construction company in the United States. Bechtel Corporation's vision statement reads, "Be the world's premier engineering, construction, and project management organization by achieving extraordinary results for our customers, building satisfying careers for our people, and earning a fair return on the value we deliver."

Revenue :

\$ 17.6 billion - FY ending 31st March 2020 (y-o-y growth -19.3%)

\$ 21.8 billion - FY ending 31st March 2019

SWOT Analysis :

The SWOT Analysis for Bechtel Corporation is given below:

Strengths	Weaknesses
<ul style="list-style-type: none"> 1.Largest US-based contractor in terms of revenue 2.Assistance with cleanup efforts at Fukushima Daichii 3.Sharp reduction in carbon footprint and water consumption 4.Long list of high-profile public and private projects completed 	<ul style="list-style-type: none"> 1.Sharp fall in new work bookings 2.Billions of dollars' worth project payments pending
Opportunities	Threats
<ul style="list-style-type: none"> 1.CityFibre project to improve internet access across communities in the UK 2.Revolutionize public transport through Sydney's new metro 3.Expanding renewable energy portfolio 4.Explore global opportunities for new build Bioenergy with Carbon Capture and Storage (BECCS) 	<ul style="list-style-type: none"> 1.Low energy demand due to COVID-19 2.Fluctuations in prices of metals 3.Business severely affected by seasonal or political disruptions

PESTLE Analysis :

The PESTLE Analysis for Bechtel Corporation is given below:

<p style="text-align: center;">Political</p> <p>1.Expected rise in infrastructural spending by governments 2.Push for clean energy by world leaders</p>	<p style="text-align: center;">Economical</p> <p>1.Copper prices expected to rise post-pandemic 2.Rising material costs in housing market</p>
<p style="text-align: center;">Social</p> <p>1.Growing global population leading to demand for better food solutions 2.Water scarcity affecting 40% of the world's population</p>	<p style="text-align: center;">Technological</p> <p>1.Pending patent for thermal water treatment process (LEEDS) 2.Development of "green" cement technologies</p>
<p style="text-align: center;">Legal</p> <p>1.High risk of penalties in case of oil spills 2.Stringent safety measures and environmental compliance requirements in nuclear power projects</p>	<p style="text-align: center;">Environmental</p> <p>1.Harnessing nuclear energy to provide carbon-free electricity 2.Achieving UN's 2030 SDGs through development of new fuel technologies</p>

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